

# LEAH LOVE

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## SKILLS

HTML5 & CSS3 (Web)  
Brand & Identity Design  
Project Management  
UI/UX Design  
Prototyping  
Motion Graphics  
Storyboarding  
Photo Retouching

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Effective Communicator  
Critical Thinker  
Team Player  
Growth-Minded  
Conversational Japanese

## SOFTWARE

Adobe Creative Suite  
Google Applications  
Microsoft Office  
Asana  
Monday.com  
Slack  
Zoom  
Atlassian

## PASSIONS

Traveling for food  
Learning from mistakes  
Mentoring others  
Embracing empathy  
Bowling nights

## EXPERIENCE

### Graphics & Content Specialist | Adomni 2022

- Built a following of over 20k in three months across multiple social media platforms for a brand new B2C company, Shoutable (**Facebook, Instagram, TikTok**)
- Supplied unique, brand consistent social media content for Shoutable (**Adobe Illustrator, Adobe After Effects**)
- Supported sales team with custom slides and decks for pitches (**Adobe InDesign, Microsoft PowerPoint, Google Slides**)

### Marketing Coordinator | Logic CRE 2021

- Assisted top brokerage team in selling nearly \$60 million worth of retail properties within 60 days.
- Drove sales through the creation of email blasts (**BEEPro, Constant Contact**), mailers, flyers, and booklets (**Adobe InDesign**).
- Updated corporate style guide and integrated training processes for new hires.

### Digital Content Manager | Adapt 2019 - 2021

- Lead client onboarding initiative through implementation of simple video tutorials.
- Designed, developed, and maintained all internal websites (**Adobe Dreamweaver, Bootstrap, SourceTree**).
- Ensured brand consistency throughout all digital channels by collaborating closely with all departments (Marketing, Product, and Development).
- Oversaw daily workflow, delegated tasks, and monitored deadlines.

### Graphic Design Lead | Running Bull Productions 2016 - 2019

- Improved event attendance by 50% through email marketing (**Constant Contact**).
- Increased engagement for the National Nuclear Security Administration with custom designed interactive kiosks (**Intuiface**).
- Managed and maintained company and client websites (**Wordpress**).
- Developed custom dynamic menu signage for restaurants (**BrightPlates**).

### Imaging Artist | Cashman ProPhoto Lab 2014 - 2016

- Color corrected, enhanced, and retouched hundreds of wedding images from various venues nightly for next day sale. (**Adobe Bridge Camera Raw**)
- Transformed customers' milestone memories into tangible keepsakes by designing custom layouts for albums. (**Adobe Photoshop**)
- Reviewed work for quality consistency and accuracy.

## EDUCATION

### University of Nevada, Las Vegas

- B.S. in Graphic Design and Media

## ACTIVITIES

### Nani Ola Hawaiian Dance Company

- 2015 Miss E Hula Mau

### Camp Independent Firefly

- Volunteer graphic design support for video production team